

GREAT DEALS MARKETPLACE *Racing*

Myriad Group, Inc.
1926 E 53rd St. Anderson, IN 46013
Phone# 765-622-6300 Fax# 765-622-6302

ART SPECS/ FEATURES

All other zones please follow these instructions:

Requirements for Camera-Ready Art

- Electronic files only, saved on a CD or Zip 100 or 250 disk.
- A hard copy printout of the ad must accompany the disk (color or black & white is acceptable)
- PDF files can be accepted on disk or by E-mail. (ads@greatdealsracing.com)

Layout Specifications

- **Macintosh platform**
- **Quark Xpress 4.1** or earlier must be used if supplying native files (include all fonts, art, graphics, etc. on disk)
 - All photos and graphics must be provided in TIFF, JPG or EPS format
 - Photographs should be scanned at a minimum of 300 dpi and saved as TIFF files
 - All Pantone® or spot colors, logos and photos must be converted to CMYK colors
- **PDF Files**
 - All ink colors, graphics and photos must be saved as CMYK colors before distilling
 - ALL FONTS MUST BE EMBEDDED
- **Artwork created on other platforms and software programs must follow the same requirements and size specifications and be saved as an EPS file.** If using Photoshop, a TIFF file is also acceptable. (If providing an EPS file, please include all graphics and fonts to insure proper output.)

COLOR MAGAZINE: (Width x Height) in inches

Front Cover 7.75 x 6.75
1/6 Page 3.75 x 3.0
1/3 Page 7.75 x 3.0
1/4 Page 3.75 x 4.5
1/2 Page Horizontal 7.75 x 4.5
1/2 Page Vertical 3.75 x 9.25
Full Page 7.75 x 9.25
Back Cover 7.625 x 7.375