

# GREAT DEALS MARKETPLACE *Racing*

**Myriad Group, Inc.**  
1926 E 53<sup>rd</sup> St. Anderson, IN 46013  
Phone# 765-622-6300 Fax# 765-622-6302

## ADVERTISING AGREEMENT

New Advertiser

Email \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Company Name \_\_\_\_\_

Date \_\_\_\_\_

Customer Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address (If Different) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Ad Size

- Single Issue Contract
- Custom Contract
- Annual Contract

Contract Start Date \_\_\_\_\_

Contract Duration \_\_\_\_\_

<p><b>Payments:</b></p> <p>Payment Due _____</p> <p>In The Amount Of \$ _____</p>	<p><b>Offer(s):</b></p> <p><b>Valid</b> _____</p> <p><b>Limitations</b> _____</p> <p><b>Expiration Date</b> _____</p>
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*Publisher* reserves the right to make the final decision prior to publication as to which page the advertising shall be placed. The Advertising Agreement sets forth ADVERTISER'S preferences as to the information to be used in the magazine and any request by ADVERTISER to change the advertising information after receipt of proof by ADVERTISER will result in a charge. It is agreed that the time the advertising proof is returned to ADVERTISER for final approval, it will be left with the person in charge whenever the advertising decision maker is not available. It is also agreed that the advertising will be printed as represented in the proof, unless *Publisher* is notified within 24 hours of the proof that a correction is to be made.

**LIMITATION OF LIABILITY AND ALLOWANCE FOR ERRORS AND OMISSIONS:** *Publisher* cannot and does not warrant the accuracy of the information supplied or gathered by *Publisher* and no liability can be assumed by *Publisher* for this information. Omission of all or part of the advertisement or other error in advertisement shall result in an adjustment of charges to the ADVERTISER that shall be a pro rata abatement of the charges to the degree the error or omission shall effect the entire advertisement. In no case, however, shall the *Publisher's* liability exceed the total charge for services.

The *Publisher* agrees to deliver the finished magazine to the U.S. Post Office no later than 10 days past the final projected delivery date. A \$20.00 service charge will assessed for checks returned. It is agreed that ant collection expenses or legal fees incurred in collecting this account shall be paid by ADVERTISER.

In consideration of the services to be provided to the customer, I/we guarantee payment in full of the customers account in accordance with the financial agreements made at the time of purchase or, if no such arrangements are made, then payment shall be in full within (30) days of purchase. I/we agree that in the event of default in payment, reasonable collection agency fees equal to fifty (50%) percent of the delinquent balance and reasonable attorney fees, shall be added to the amount due on the account, plus any applicable court costs.

\_\_\_\_\_ Date \_\_\_\_\_  
Advertiser

\_\_\_\_\_ Date \_\_\_\_\_  
Great Deals

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Amt. of Contract		Current Bal. Due	
Amt. of Current Ad		Cash	
Amt. Paid		Check	

